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**Project:** BGLD-1.003-0002 Youth Center Plovdiv - a powerful factor for local development

**Project promoter:** Municipality of Plovdiv

**Partners:**

- Research and Communications Fund, Sofia, Bulgaria,
- Norsensus Mediaforum, Oslo, Norway

**Budget:** 1,050,077 euro (2,053,740.60 BGN)

**Start of the implementation:** July 1<sup>st</sup>, 2020

**Duration of project implementation:** 36 months

**Project description:** The main objective of the project is to expand the territorial scope of the Youth Center Plovdiv, introduce ongoing, new and innovative activities to meet the needs of youth up to 29, and also persons outside the group of young people, i.e. children, parents and others including representatives of vulnerable groups. The project activities will cover the entire Plovdiv region and will be based on an analysis of the needs of young people in order to develop and propose attractive, innovative and quality services, informal training, and stimulate civic participation and empowerment of young people.

The specific objectives of the project are to increase the number of youth activities; stimulate the development and implementation of youth initiatives; perform field and mobile work in Plovdiv district settlements; ensure an access to the Youth Center activities for disadvantaged youth and vulnerable groups; develop a package of innovative and up-to-date activities tailored to the young people needs; increase the number of participants in various initiatives, trainings, etc.; support the active participation of users from different age groups; improve the quality of the services provided by Youth Center Plovdiv so far; provide opportunities for exchange of experience with organizations from donor countries and European partners and participation in joint campaigns, initiatives and trainings of the National Network of Youth Centers.

The expected results from the implementation of the project activities are: improvement of the access of young people to Youth Center Plovdiv services; increased social and economic development of less developed municipalities; provision of innovative and upgrading services in order to attract and socially involve youth including from vulnerable groups, etc.; activate the participation of youth and persons outside this group in the Center activities; improve the cooperation and relations with donor countries; upgrade MC Plovdiv activity, increase the capacity of MC employees, i.e. youth workers, mediators, etc.